

AFFIX

THE STUDENT NETWORK





PROBLEMS

DUE TO LACK OF STUDENT NETWORK MANY OF THEM ARE
UNAWARE OF THE PRESENT SCENARIOS AND MISSING OUT GREAT
OPPORTUNITIES

FOR THIS WE CAME UP WITH AFFIX

TARGET MARKET AND OPPORTUNITY

- APP AND WEBSITE
- EDUCATIONAL INSTITUTIONS
- STUDENT ORGANISATIONS
- SOCIAL MEDIA
(EX:INSTAGRAM,WATSAPP,)
- COLLABORATIONS

OPPORTUNITIES:

- AFFIX RECTIFIES THE LESS EXPOSURE A STUDENT GETS BY GIVING GOOD OPPORTUNITIES AND AWARENESS.
- AFFIX WILL BE THE BASE FOR STUDENT COMMUNITY FOR COMMUNICATION AND MORE SOCIAL PARTICIPATION



THE SOLUTION

- AFFIX is a student news network

In this application ,We get to know the activities of all the educational institutions

- It can build a great network and make student community strong
- IT HAS 4 ZONES:

1. student affairs and events
2. community building
3. network exposure
4. answer and ask

- OTHER ADVANTAGES:

1. We can follow each other in this application
- 2 create groups
- 3 share student affairs
- 4 can apply for freelancing, internships
- 5 doubts can be asked and solved

REVENUE STREAMS

- PROMOTION OF EVENTS
- APPLICATION
- WEBSITE ADS
- SUBSCRIPTIONS
- COLLABORATION
(marketing)
- SOCIAL MEDIA
- VIEWERS



THANK YOU

