



FOOD CART

Panel:-B

- In these never settling metropolitan cities, every employee needs to work well to have better results, food plays a vital role in this.
- But in today's cost of living, the price of food is getting expensive and the hassle for ordering food is also increasing. To minimize these, we introduce you to a new app called FoodCart!
- It's a food distribution concept where we ensure full-fledged support for better assurance of quality with affordable charges.

Problem

The food delivery partners are costing us an arm and a leg (on average an employee spends 500-600 on ordering food but to maintain symbiotic relations we assure that our app provides less cost than other partners)

Data privacy concerns (Users may be uncomfortable with the amount of personal information collected by food delivery partners, or with how their data is used)

The subscription fee (other apps charge a commission fee from restaurants for listing on their platform, which can result in higher prices for consumers.)

Quality control (there may a chance of delivering bad quality food so we don't use any sort of third-party members to work with us)



Target Market and Opportunity

Corporate sector:- There are over 3500 IT companies in Hyderabad and over 50,000+ IT Companies that have headquarters in India each of which employs over 100-400 employees for a medium sized company and more than 500 for a large sized company.

Restaurants:- There are around 150-250 restaurants in only Hyderabad which are capable of tying up with companies for this purpose.



The Solution

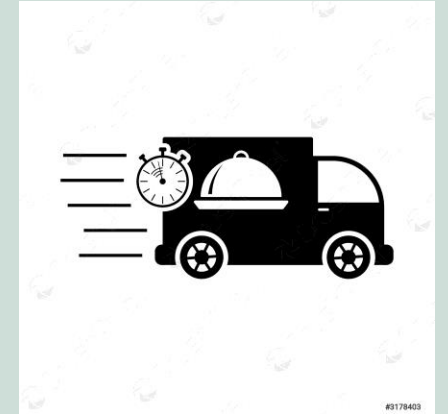
The food ordered is cost-effective and budget-friendly(since the food is ordered in large quantities).

Provision of on-scheduled delivery.

It is locally produced food which is fresh and is of Good Quality.

Offering Diverse Menu selections from various restaurants.

It involves direct transactions(third-party members are not involved).



Revenue Streams



SUBSCRIPTION FEES: THE APP OFFERS SUBSCRIPTION-BASED MODELS, WHERE THE BUSINESSES CAN PAY A MONTHLY OR YEARLY FEE FOR EXCLUSIVE BENEFITS, SUCH AS INCREASED VISIBILITY, PRIORITY LISTING, OR ACCESS TO A WIDER CUSTOMER BASE.



ADVERTISING: THE APP OFFERS ADVERTISING OPPORTUNITIES TO CATERING BUSINESSES TO PROMOTE THEIR MENUS AND SERVICES TO USERS ON THE APP. THESE ADS CAN BE DISPLAYED IN VARIOUS FORMATS, SUCH AS BANNERS, SPONSORED LISTINGS, OR PUSH NOTIFICATIONS, AND THE COST VARIES BASED ON THE AD FORMAT AND PLACEMENT.
(PRIORITY LISTING)



COMMISSIONS: THE RESTAURANTS HAVE TO PAY 15%-30% ON EVERY ORDER PLACED THROUGH OUR PLATFORM.



AFFILIATE INCOME:
PARTNERSHIP WITH BANKS



(CUSTOMIZATION AND PERSONALIZATION:) APP CAN OFFER CUSTOMIZATION AND PERSONALIZATION OPTIONS TO CATERING BUSINESSES FOR A FEE. THESE OPTIONS CAN INCLUDE BRANDING, PACKAGING, OR MENU CUSTOMIZATION, PROVIDING A UNIQUE AND TAILORED EXPERIENCE FOR THE CUSTOMERS.)

THANK YOU

