RESCUE LAUNCHER

LIFE GUN

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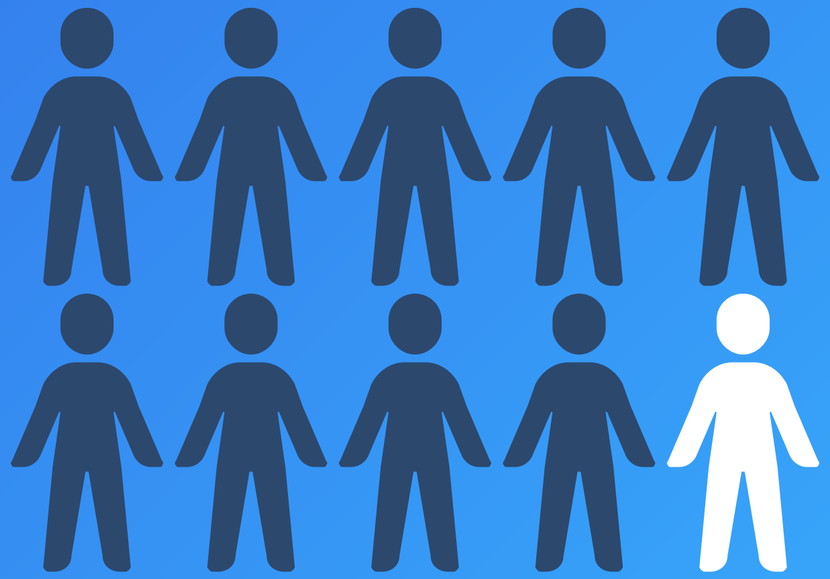
INTRODUCTION

Rescue launcher "Life Gun" was created after we noticed a gap in lifeguard equipment. It is intended to increase safety and help drowning people.

With its help, the lifeguard launches soft, self-inflating upon contact with water CO2 gas buoys, which are attached to a rope so that a drowning person can be safely pulled to the shore. It is worth noting that all items are reusable and the entire "Life Gun" is modular.



PROBLEM

Over 9 out of 10, people drown in the drowning accident in Poland. Very few people can correctly use rescue equipment for example lifebuoy. Lifebuoy is also not a very effective way to help a drowning person because of its weight and size.

MARKET COMPETITION

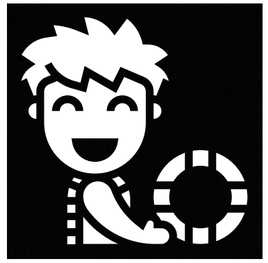
We are aware of other similar solutions on the market, but after analyzing them, we could find their flaws, thanks to which we created a launcher prototype that responds to all these flaws.

SOLUTION

	LIFE GUN	Lifebuoy	Rescue drones	Rescue bands	Other launchers
Safety of the drowning person	✓	✗	✓	✓	✗
Safety of the lifeguard	✓	✓	✓	✓	✓
Intuitiveness	✓	✗	✗	✗	✗
Efectiveness	✓	✗	✗	✗	✓
No pyrotechnic charges	✓	✓	✓	✓	✗
Simplicity in use	✓	✗	✗	✗	✗

TARGET MARKET

We would like our product to be available to as many people as possible.



For lifeguards and camps

For sailors

For families

FOR EACH OF US

MARKETING STRATEGY

We would like our product to be sold primarily as belay equipment to people who own yachts (in countries such as: Monaco, Italy, Greece or the United Arab Emirates). As we develop, our goal will be to sell the "Life Gun" as rescue equipment for territorial units, lifeguard groups and as equipment for public beaches.

OUR TEAM

We are a team made up of people with different predispositions and interests, thanks to which we can complement each other while working on the project.

Patryk Górski

Project leader

Kamil Leonik

Technical side

Gabriela Rutkiewicz

Communication
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THANK YOU

FOR WATCHING