







**INTRODUCE BOOSTER HERBS DRIED JELLY** Kumaran Gengatharan (Teacher Advisor), Siti Nur Izzatul Zahirah Binti Mohamad Azhar (Leader) , Nur Damia Syifa Binti Mohd Bulkini, Iwani Arisya Binti Rizal, Ammar Syahmi Bin Rosli & Batrisyia Binti Hawari



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Will Present **IMMUNE BOOSTER HERBS DRIED JELLY** from the aspect • ✓ INTRODUCTION ✓ PROBLEM STATEMENT **✓ OBJECTIVES** ✓ **PRODUCT DESCRIPTION** ✓MATERIAL ✓ METHODOLOGY ✓ TESTIMONIALS ✓ COST EFFECTIVENESS ✓ MARKET POTENTIAL ✓ NUTRITION REPORT & FOOD ANALYSIS ✓ NOVELTY ✓ PRODUCT'S FUTURE DEVELOPMENT PL&N ✓ CONCLUSION

#### INTRODUCTION

Sweets can be pleasurable to eat, but too much of them can negatively impact your health. Sweets tend to be lacking beneficial nutrients and are full of detrimental ones, including saturated fat, sugars and artificial sugars. Not all sweets have the same nutritional composition, so effects may differ from product to product. Consuming sweets may brings lot of health issue to the children.

#### **PROBLEM STATEMENT**

Kids love to eat sweet things. Usually sweet and snacks contains too much of sugar, salt, preservative and artificial chemical additive. Not only that the regular consumption may causes the following consequences such as diabetes, obesity, higher blood pressure, inflammation, fatty liver disease

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### **OBJECTIVE'S**

To provide a health snack for children's.
To encourage them to consume herbs.
To promote Malaysian's traditional snacks to the world level.

 To encourage entrepreneurship sprits among the member's.



### **PRODUCT DESCRIPTION**

Immune Booster Herbs Dried Jelly is a healthy snack that invented from fully herbs. This product will be produced and served as dried jelly which much related to Malaysian traditional snacks that is agar-agar kering (Dried Jelly). Normally agar-agar kering consumed during snack time or festivals sessions but our herbs dried jelly can be consumed time.

### **PRODUCT DESCRIPTION**

It contains very much healthy ingredients and herbs such as Ocimum Tenuiflorum, Coleus Amboinicus, Pandanus Amaryllifolius and Plam Sugar. Each herbs that been used in dried herbs jelly have it's own benefits but all of the herbs have few common benefits such as

Improve body immune system, Lower the blood glucose and Reduce body lipid level

## IMMUNE BOOSTER HERBS DRIED JELLY



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#### **MATERIAL'S**



#### **OCİMUM TENUİFLORUM**



#### **COLEUS AMBOINICUS**



#### PANDANUS AMARYLLİFOLİUS



PLAM SUGAR



**DRY GELATIN POWFER** 



**PLAIN WATER** 





#### First pluck the fresh herbs from the school herbs garden and wash it





# Mix the herbs and blend it together





Cook all the herbs and ingredient together and filter it before pour into the mold





#### Pour the filtered mixture into the mold and let it freeze in refrigerator







After freeze, take out the jellies from mold and dry the jellies in the food dehydrator 12 to 18 hours







#### After take it out from food dehydrator and pack the jellies into zipper bags



#### TESTIMONIALS





#### TESTIMONIALS



# THE COST EFFECTIVENESS (FOR EVERY 1000G)

Herbs

- 300g of Palm Sugar
- **Total Making Cost**
- Cost of making 1g
- Cost of making 40g per packet
- Selling Price (Propose by vendor) : RM 0.50 per packet
- Profit by selling one packet
- Packets that can be produce
- Total Selling
- Total profit from selling 1000 g

- : Free (Pluck from school herbs garden)
- Two packet of Dry Gelatin Powder : RM 2.40 (Per packet RM 1.20)
  - : RM 2.60
  - : Only RM 5.00 to produce 1000g herbs dried jelly
  - : RM 5 / 1000g = RM 0.005
  - : RM 0.005 x 40g = RM 0.20 per packet

  - : RM 0.50 RM 0.15 = RM0.35 per packet
  - : 1000g/40g = 25 Packet
  - : 25 Packet x RM 0.50 = RM 12.50
  - : RM 12.50 (Total Selling 1000g) -
    - RM 5.00 (Total Making Cost 1000g)
  - = RM 7.50 (Total Profit)



#### **MARKET POTENTIAL**

This product has high potential to be commercialize world widely due to the nutrition value of the herbs dried jelly and its affordable price. It is can be sold through school canteen, online platform such as Lazada and Shoppe, retail shops and convenient store all over nation.



#### **NUTRITION REPORT**





Lab No. : P. Company Name : K Branch Name : W Company Address : N 00 Reference No. :-Type Of Sample : F Date of Sampling : 20

: PAG00100/0019F : Kumaran Gengatharan : Walk-in : No 87 Ladang Sungai Batu, 08100, Bedong, Kedah :-: Food : 20.01.2021 Date Of Testing Date Of Report Sample No. Date Received Date Of Request : 20.01.2021 : 25.01.2021 : PAG00100/0019F : 20.01.2021 : 25.01.2021

#### CERTIFICATE OF ANALYSIS

Sample Description : H

: Herbs Dried Jelly

Test Parameter	Unit	Herb: Dried Jelly PAG00100	Test Method
Energy (kj)	kj/100g	1470	Method of Analysis for Nutrition Labelling AOAC (1993)
Carbohydrate	g/100g	15.2	Method of Analysis for Nutrition Labelling AOAC (1993)
Fat	g/100g	0.5	IHM BPFT/003/2000
Protein.	g/100g	0.3	M55 1194
Sugar	g/100g	1.1	150/CD 22184





Nutrition Content (In Every 40g)-Per Packet

140.1 (kcal) of energy, 588 (kj) of energy 6.08 Carbohydrate, 0.2 Fat, 0.12 Protein 0.44 sugar

# NOVELTY

- ✓ A new invented product just using herbs (Not in the current market).
  - $\checkmark$  Healthier than original dried jelly.
  - $\checkmark$  Preserve the Malaysian traditional snacks.
  - $\checkmark$  No artificial flavorings, food coloring and preservative.

 $\checkmark$  Low cost.

 Longer life shelf because less microorganism's activity due fully herbs.

# PRODUCT'S FUTURE DEVELOPMENT PLAN

✓ Enhance the nutrition value of the herbs dried jelly by increasing the variants of the herbs.
✓ Improve the packaging by using ecofriendly packing.
✓ Improve the product shapes and coloring so it's can attract kids more.

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## CONCLUSION

Immune Booster Herbs Dried Jelly is a nutritious snack that is highly potential to be marketed world widely. It is tasty, cheap and suitable to be consume by all the generations. In future, we hope that this product will become one of the best healthy snack in the market around the world. 000

### REFERENCES

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- ii. The Journal of the American Medical Association: Caloric Sweetener Consumption and Dyslipidemia Among US Adults.
- iii. The Journal of Nutriiton: Decreases in Dietary Glycemic Index Are Related to Weight Loss among Individuals following Therapeutic Diets for Type 2 Diabetes.
- iv. University of Maryland Medical Center: Crohn's Disease.

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v. Nutrition Reviews: Effect of Consuming Different Caloric Sweeteners on Bone Health and Possible Mechanisms.

# AWARDS



lwani Arisya Binti Rizal Nur Damia Syifa Binti Mohd Bulkini Kumaran Gengatharan

SEKOLAH KEBANGSAAN BEDONG, KEDAH

has/ have been awarded GOLD AWARD

for impressive contribution and creative innovation Immune Booster Herbs Dried Jelly

exhibited in INTERNATIONAL DIGITAL INNOVATION AND INVENTION CHALLENGE 2021 [IDIIC 2021]

held virtually from 1 JANUARY 2021 until 20 APRIL 2021



NORIHA-BÍNTÍMÓHAMAD Excéllent Principal SM Sains Pasir Puteh, Kelantan Won GOLD AWARD in International Digital Innovation Invention Challenge 2021



# APPRECIATION

MR.CHE ROSLI BIN IBRAHIM (HEAD MASTER). SENIOR & DMINISTR&TIVE TE&CHER. SENIOR TEACHER OF STUDENT AFFAIRS. SENIOR CO-CURRICULAR TEACHER. KUMARAN GENGATHARAN (MENTOR). SEKOLAH KEBANGSAAN BEDONG, KEDAH. MALAYSIA INNOVATION, INVENTION AND CREATIVITY **ASSOCIATION.** MALAYSIA MINISTRY OF EDUCATION. STUDENTS PARENT'S